

Luke Seemann

bikesarefun@gmail.com
seemann.com/luke

(773) 728 3707
Chicago, IL

Education

1996-1998 **Northwestern University:** Bachelor of Science (Journalism)
1993-1995 **Clark Honors College, University of Oregon**

Recent Employment

2014-

Managing editor, digital, Chicago magazine

- Manage four-person digital editorial team, plus dozens of freelancers and vendors
- Continue front- and back-end design and development

Accomplishments:

- Winner, City and Regional Magazine Association award for online excellence (2015)
- Led transition of tablet app to the Mag+ platform

2012-2014

Digital designer and developer, Chicago magazine

- Responsible for all front-end and much back-end development of Web site
- Manage production of online newsletters, using MailChimp and Silverpop
- Provide technical support for content management system
- Create tools to help colleagues do their jobs better and faster

Accomplishments:

- Oversaw annual traffic growth of 25%-30%
- Co-led and then implemented comprehensive Web redesign
- Instituted latest best practices, including responsive design, lazy loads and version control
- Made available new forms of storytelling, including “super articles” and “super galleries”
- Radically improved collection and analysis of traffic analytics
- Created wireframes and comps for tablet and phone apps
- Winner, City and Regional Magazine Association award for online excellence (2014)
- Finalist, CRMA award for online excellence (2013, 2014)

2008-2012

Art director, Chicago Tribune

- Designed and managed production of daily entertainment and culture sections
- Society of News Design award of excellence (2010)

2000-2008

Assistant news editor, Chicago Tribune

1998-2000

Copy editor and designer, San Jose Mercury News

- Designed and edited for all sections of two of the country’s largest daily newspapers
- Coordinated dozens of editors, photo editors and graphic artists in order to create pages that were energetic, clear and informative
- Enforced daily deadlines and managed daily production

Other Experience

2014

Completed 11-week **Starter League** class in user experience

2010-2013

Creator, designer and Web developer, **Rouleur Derby** (www.rouleurderby.com)
A fantasy-cycling Web application written in Python and Django with hundreds of active users

Fluent in:

HTML, CSS, JavaScript, jQuery, Google Analytics, Photoshop, InDesign, Rivista, Mag+

Proficient in:

Illustrator, Django, Python, WordPress, Expression Engine, PHP, AJAX, MySQL, Git, D3JS,
DoubleClick for Publishers, Balsamiq, Twitter API, Google Maps API, Slack API

Passion for:

Competitive cycling (Cat 2 road and cyclocross, formerly licensed as Level 2 USA Cycling coach)